

SUPPLIER MEDIA KIT

**the premier
magazine for
promotions,
premiums and
incentives**

THE PREMIER MAGAZINE FOR PROMOTIONS, PREMIUMS AND INCENTIVES

marketingedge[®] magazine

Media Kit February 2023

*ELEVATE
YOUR
promotion
solutions*

*reach distributors
and end users*



sharing creative, engaging, effective campaigns using
promotional products, premiums and incentives

marketingedge publications

Generate Sales Leads

**If you provide products,
services or events...**

designed to motivate, entice, reward,
or thank, you'll want to be part of
marketingedge magazine.



Circulation

- *marketingedge* subscribers
- Distributor partners
- Website and social media



LINKEDIN,
FACEBOOK,
INSTAGRAM
content for

SOCIAL SHARES

**DIRECT
LINKS** to Your
Products,
Sales Leads
and Media

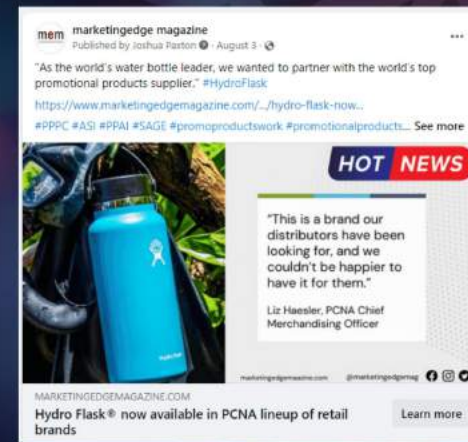
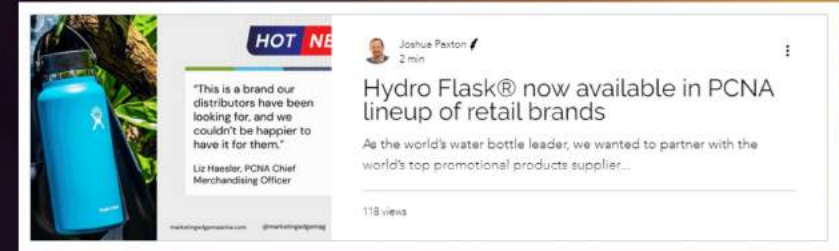


Each edition features case stories, solution driven service articles, interviews with industry innovators and leader, and features that aim to engage our readership and your audience.

Share your stories

marketingedge magazine is your partner to share press releases

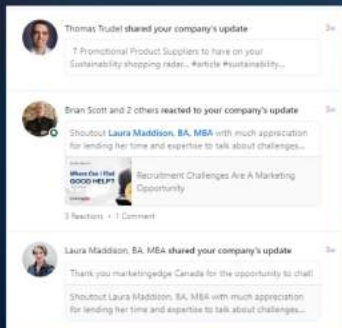
marketingedge is asking for your news. When you launch new product and decoration innovation, when you want to highlight the accomplishments of excellent people, when you want to build your brand recognition and engage the promotions community, contact us and we'll help share your story.





SOCIAL SHARES

@marketingedgemag



What We Do...



CONTENT CREATORS

Written Features, Interviews, Research, Photography, Layouts



LEAD GENERATION

Sharing News and Ideas, Inspiring Opportunity, Engaging Subscribers



BRAND BUILDERS

As seen in *marketingedge*, Third-party mentions, Testimonials, Referrals

How We Do It.

Website, e-Publications, Blog Features, Infographics Videos, Podcasts



e-Newsletters: Subscribers & PPC, Social Media: LinkedIn, Facebook, Instagram, Google YouTube,



Distributor partners, End-user readers, Search Engine Referrals



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The EdgeGallery
Photography: Greg Fess

The new Edge Gallery will continue the tradition of our lavish Merchandise Gallery featuring exciting products presented through exceptional photography. This issue we have focused on items to enhance the health and safety of your active lifestyle.



The Lunk Head Show...
The Huggies One and Done...
From Men's/Women's \$18.99...
From Men's/Women's \$18.99...
From Men's/Women's \$18.99...



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The sleek, modern and functional multi-tool pen combines eight useful tools in one premium quality writing instrument. The heavy weighted, six-sided barrel is equipped with an ultra smooth ballpoint at one end and a capacitive touch screen stylus at the other. Conveniently under the stylus tip are both a Phillips and flat head screwdriver.
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